

STRATEGIC PLANNING

GOOD GOVERNMENT

- Fiscal stewardship
- Decision-making transparency
- High-quality services + customer satisfaction
- Economic, social, environmental welfare

ECONOMIC DEVELOPMENT

- Quality jobs and quality of life
- Increase tax base by expanding services
- Ensure return on investment
- Protect environmental resources

SMART GROWTH

- Comprehensive zoning plan
- Expand water infrastructure
- Expand transportation infrastructure
- Develop Airport as regional commerce hub

COMMUNITY FOCUSED

- Prioritize community needs
- Redevelopment and affordable housing
- Incentives and return on investment for land use
- Educational and corporate sponsorships